

Ralson Tyres Brings Advanced Indian Manufacturing Tech to The Tire Cologne

Ralson Tyres, will present its comprehensive Truck and Bus Radial (TBR) product & technology excellence at The Tire Cologne, exhibiting in Hall 6.1, Stand C-051.

Ralson is one of fastest-growing TBR tire manufacturers, expanding its global footprint with a commitment to quality and innovation. Ralson delivers high-performance tires designed for low total cost of ownership for fleets and independent operators worldwide.

The manufacturing philosophy at Ralson represents a master class in balancing uncompromising standards with logistical agility. Ralson's newest state-of-the-art manufacturing facility has been engineered to bridge the gap between craftsmanship and speed. By integrating precision systems from the world's leading technology hubs—including the Netherlands, Germany, Italy, and Japan—with advanced automation, Ralson consistently rolls out high-performance commercial tires at a remarkably efficient rate. A cornerstone of this efficiency is the use of nitrogen curing technology, which enhances the uniformity and structural integrity of the tire while reducing overall cycle times compared to traditional steam-based methods. This advanced infrastructure allows Ralson to achieve significantly reduced lead times compared to other Asian manufacturing origins.

Additionally, India's tire industry offers a stable regulatory environment and a consistent supply network that prioritizes both quality and logistical efficiency. With a production capacity of one million tires annually and expansion plans, Ralson provides the scale and supply-chain security that global distributors & channel partners require, reinforcing India's position as a world-class manufacturing hub that outperforms other regional players in terms of both manufacturing precision and delivery reliability.

Visitors to The Tire Cologne can visit Ralson at Hall 6.1, Stand C-051 and explore the TBR portfolio. Ralson is looking to build long-term partnerships and collaborate on solutions specifically tailored to the unique needs of regional markets.

For more information and details, please contact connect@ralson.com